

## **Sandy Secondary School – Business & Travel**

### **Remote Learning Plan**

All students will have access to Google Classroom based on their subject and class. They will have been given a class code to gain entry to the class page.

Any student that identifies as isolating will be informed via Edulink or email to access Google Classroom. The related work will be available to each student and can then be returned via Google Docs/Gmail for checking.

The groups below will have access to materials via Google Classroom and Edulink.

BTEC National Diploma in Business Y12

BTEC National Diploma in Business Y13

BTEC Award Travel Y11 (2018 spec. Unit 2 & Unit 4)

BTEC Tech Award Enterprise Y10 (Will now complete course in Y11)

BTEC Tech Award Enterprise Y9 (Please see below, plan for Autumn/Spring term for Year 9 only)

Students can also email any questions to:

Asma.mirza@sandysecondary.net

## **BTEC Tech Award Enterprise Y9 (first Year of 2 year course)**

### **Component 1: Exploring Enterprises**

	<b>Learning Aim focus</b>	<b>Lesson focus</b>
Autumn Term 1	Learning aim A: Examine the characteristics of enterprises	A1 What is an enterprise? A2 Types and characteristics of small and medium enterprises (SMEs) A3 The purpose of enterprise A4 Entrepreneurs  Learning aim A: assessment practice  Students to spend lesson time and non-supervised time completing assignment.  <u>Resources</u> <a href="https://www.bbc.co.uk/bitesize/topics/zcmtsbk">https://www.bbc.co.uk/bitesize/topics/zcmtsbk</a> - aims and organisation <a href="https://www.bbc.co.uk/bitesize/topics/zcmtsbk/resources/1-">https://www.bbc.co.uk/bitesize/topics/zcmtsbk/resources/1-</a> Aims and organisations clips <a href="https://www.bbc.co.uk/bitesize/topics/zcmtsbk">https://www.bbc.co.uk/bitesize/topics/zcmtsbk</a> - Aims and organisation learner guides <a href="https://www.youtube.com/watch?v=gFOZp50FRU8-">https://www.youtube.com/watch?v=gFOZp50FRU8-</a> ownership types
Autumn Term 2	Learning aim B: Explore how market research helps enterprises meet customer needs and understand competitor behaviour	B1 Customer needs B2 Using market research to understand customers B3 Understanding competitors  Learning aim B: assessment practice  Students to spend lesson time and non-supervised time completing assignment.  <u>Resources</u> <a href="https://www.bbc.co.uk/news/business-16611973-">https://www.bbc.co.uk/news/business-16611973-</a> Mystery shopper

		<a href="https://www.bbc.co.uk/bitesize/guides/znvfscw/revision/1-">https://www.bbc.co.uk/bitesize/guides/znvfscw/revision/1-</a> Customer service <a href="https://www.bbc.co.uk/bitesize/guides/zj37jlv/revision/1-">bbc.co.uk/bitesize/guides/zj37jlv/revision/1-</a> Quality of goods and services <a href="https://www.bbc.co.uk/bitesize/topics/z46j8xs-">https://www.bbc.co.uk/bitesize/topics/z46j8xs-</a> Market research <a href="https://www.bbc.co.uk/bitesize/guides/zijjd6f/revision/1-">https://www.bbc.co.uk/bitesize/guides/zijjd6f/revision/1-</a> role of marketing
	Learning aim C: Investigate the factors that contribute to the success of an enterprise	C1 Internal factors C2 External factors C3 Situational analysis C4 Measuring the success of an SME  Learning aim C: assessment practice  Students to spend lesson time and non-supervised time completing assignment.  <u>Resources</u> <a href="https://www.bbc.co.uk/bitesize/guides/zh3qwtv/revision/1-">https://www.bbc.co.uk/bitesize/guides/zh3qwtv/revision/1-</a> Business stakeholders <a href="https://www.bbc.co.uk/bitesize/topics/z6rfpg8-">https://www.bbc.co.uk/bitesize/topics/z6rfpg8-</a> external influences <a href="https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/1-">https://www.bbc.co.uk/bitesize/guides/z7nr382/revision/1-</a> Ethics, the environment and business <a href="https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/1-">https://www.bbc.co.uk/bitesize/guides/z72nt39/revision/1-</a> Business growth <a href="https://www.bbc.co.uk/news/business-16611973-">https://www.bbc.co.uk/news/business-16611973-</a> running a business